



Athlon Sustainable Mobility Plan

With so many of its lease vehicles on the road, Athlon Car Lease accounts for a lot of traffic and a considerable emission of CO₂. We are therefore prepared to accept responsibility to help provide structural solutions for the adverse effects. Athlon Car Lease has developed the Athlon Sustainable Mobility Plan, a 5 step plan to keep the Netherlands sustainable and accessible.

Importance of sustainability

The Athlon Sustainable Mobility Plan aims to offer time-saving and more efficient alternatives for vehicle use and in doing so to reduce CO₂ emission. You may find it strange to learn of a leasing company that promotes public transport and advises drivers not to use their vehicles. But Athlon Car Lease is convinced that this is a necessary policy. You are probably in tailbacks every day and may wonder how long this situation can go on. Athlon Car Lease wants to prevent the vehicle from becoming an impractical means of transport in future. We are therefore creating more space on the roads by deploying the Athlon Sustainable Mobility Plan.

Step 1: Is travel necessary?

The most sustainable situation comes to existence when your lease drivers don't travel, or hardly travel, or travel less. This can be done by working at home, or by organising meetings at a more central location.

A flexible workplace

Do your lease drivers spend hours each day in

tailbacks? Or are they forced to leave early in the morning and go home late to avoid congestion? Then Athlon Car Lease has a good solution that will save time and money for your lease drivers, as well as reduce environmental pollution. You can now use the Regus Gold Card on very favourable terms.

Step 2: Choose wisely about driving

The second step is to carefully consider alternative means of transport.

The train as an alternative

To encourage travelling by train, Athlon Car Lease offers the NS Business Card to your lease drivers. A kilometre by train produces a mere third of the CO₂ emissions of a vehicle kilometre. There are over 600,000 leasing vehicles in the Netherlands and together they travel more than 20 billion kilometres. If we were to convert 10% of those kilometres into train kilometres then it would be considerably less crowded on the roads and it would prevent tonnes of CO₂ emission and particulates. Moreover, there are times when the train will get you to your destination

earlier and more easily. Athlon Car Lease is able to record precisely how many vehicle kilometres your lease drivers convert to rail travel. This provides you with very solid evidence about your own contribution towards sustainability.

Efficiency while travelling

Athlon Car Lease offers your lease drivers the services of Eileen, the mobile secretary. Eileen is a telephonist who can provide your employees, while they are travelling, with tips, secretarial support and practical information 24 hours a day and 7 days a week. Lease drivers no longer need to phone their colleagues at the office for this information. Eileen will ensure employees work more efficiently, both your employees at the office and those travelling. This will save you substantial costs. Besides information about traffic jams and speed cameras, the mobile secretary can direct you to the nearest railway station and inform you about train departure times, making it easier for lease drivers to combine train and vehicle travel.

Athlon Carpool Online

Athlon Car Lease provides an online forum www.athloncarpoolonline.nl that organises multi-company carpooling. Employers and their employees can find out on Athlon Carpool Online which people are travelling the same routes and make mutual arrangements about vehicle pooling. As a company you have the option to request your own Carpool Online, via your account manager, which includes reports on your CO₂ reductions.

Step 3: Choose an energy-efficient vehicle

If your lease drivers decide to travel by vehicle, Athlon Car Lease thinks it is important that this is an energy-efficient vehicle.

Sustainable car scheme

For this purpose we can, for instance, offer the Sustainable Car Scheme. This stimulates your lease drivers to drive relatively clean vehicles with a low CO₂ emission or an A, B or C energy label. Besides this, we can offer your lease drivers a diesel vehicle with a free retrofit soot filter.

Athlon Green Car Solution

Employees without a leasing vehicle can now lease a super efficient vehicle at a low price. The condition

is that the employee sells his/her less energy-efficient private vehicle that is used for commuting. This helps companies to reduce considerably the overall CO₂ footprint of their organisation. You can find more information about this product on www.athlongreencarsolution.nl.

Charged

Electric vehicles, as a clean mode of transport, are becoming an increasingly attractive solution to fulfil the current, changing needs for mobility. Charged offers expertise about vehicles and batteries as well as infrastructure and the development of a one-stop shop for our customers and end-users.

Step 4: Drive as efficiently as possible

When you do drive the vehicle, we advise: do it as efficiently as possible. Athlon Car Lease has developed Save Lease for this purpose.

Save Lease

This is a motivation programme for lease drivers which leads to a reduction in CO₂ emissions and savings on fuel costs. Save Lease uses a saving points system to encourage your lease drivers to drive more efficiently and spend less on fuel. You will finally get to grips with fuel costs by using Save Lease, you can even save up to 15%. Both your company and the environment will benefit from Save Lease.

Step 5: Compensate

The last step concerns the compensation for any CO₂ emission which we have not been able to prevent until now. Athlon Car Lease advises you to compensate this by providing a financial investment in one or more of the above mentioned four steps. You then invest some or all of your savings in euros in eco-friendly alternatives, such as the use of hybrid vehicles and bio fuels, to further reduce CO₂.

More information?

Do you want to know more about sustainable mobility? Athlon Car Lease will be happy to advise you. Of course Athlon Car Lease would be pleased to advise you. Additional information about the Sustainable Mobility Plan can also be found on our website.

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